

http://www.k-1.tv/

K-1 Global Holdings Limited

Unit A, 3/F., Queen's Centre, 58-64, Queen's Road East, Wanchai, Hong Kong TEL +81 3 5436 4280 FAX +81 3 5719 4630

MEMO:

To: For Public Distribution

From: Mike Kim, Chairman

K-1 Global Holdings, Limited

Date: February 15, 2013

Subject: Misinformation Regarding Alleged "Authorized Representatives" of K-1

The purpose of this memo is to clear up confusion and misinformation that exists regarding so-called, "Authorized Representatives" of K-1.

In December of 2012, K-1 entered into a Worldwide Cooperation Agreement with the amateur kickboxing organization, WAKO®. K-1 holds deep respect for Wako organization and we consider them our friend.

However, there is widespread confusion regarding the scope and nature of those relationships. The following statement serves to clear up that confusion:

• WAKO® is not an authorized representative of K-1®.

K-1 Global Holdings® is an independently owned and operated company. We would like to clarify that no other organization represents K-1's name, brands, and overall business at this moment.

Sincerely,

Chairman

Authorized For Public Dissemination